



BUSINESS GROWTH PLAN

₹1999

- Get 30 to 40-mins business discovery call
- A competitor analysis & Market Research report
- One actionable marketing campaign plan
- Also get business strategic growth plan

COMBO PACKAGES

STARTER PACKAGE

₹24,999

- Brand Identity Basics (Logo + Color Palette)
- 10 Social Media Creatives (Posts/Carousels)
- Landing Page (1-page website)
- Basic Marketing Strategy Roadmap

GROWTH PACKAGE

₹34,999

- Complete Brand Kit
- 20 Social Media Creatives (Reels/Carousels/Posts)
- Website (Up to 10 pages)
- Marketing Funnel Setup (Lead Magnet + Automation)

SCALE PACKAGE

₹69,999

- Advanced Brand Identity + Collateral
- 30 Social Media Creatives (Full Content Calendar)
- Website + Tech (Custom CMS/E-commerce)
- Paid Ads Setup & Management (Meta + Google)

OUR GROWTH PACKAGES

12-MONTHS FESTIVE POSTS

₹4,999

- 24-25 festive posts with your brand logo
- With your brand colors
- Will make sure its reusable posts
- Add-on services available for reels

BRAND KICKSTART PACK

₹4,999

- Professional logo design (multiple iterations)
- Branded letterhead design for official use
- Business card design with real-life mockups
- Bonus: Stamp design creation

COMPLETE BRAND KIT

₹9,999

- Complete logo suite (Color, B&W, Icon versions)
- Brand color palette & typography selection
- Brand usage guidelines for consistency
- Bonus: All required brand Collaterals

OUR WEBSITE & SEO CREATION PACKAGES

STARTER

₹19,999

- 5 pages responsive website
- Basic SEO setup (meta tags, titles, keyword)
- Google My Business creation & integration
- Contact form & basic inquiry email alerts

STANDARD

₹34,999

- 8–10 page custom-designed website with branding
- On-page SEO + keyword optimisation
- Blog setup with 2 SEO-optimised articles
- Speed optimization & mobile-first design

ADVANCED

₹49,999

- 12–15 page premium website AIDA framework
- Advanced SEO (on-page, technical, schema markup)
- Monthly SEO tracking & rank reporting for 3 months
- Lead generation setup + integration with CRM

OUR SOCIAL MEDIA MANAGEMENT PACKAGES

BASIC PACKAGE

₹9,999

- Account setup and optimization for 2 platforms
- 12 posts per month (graphics and captions included)
- Monthly performance tracking
- Basic engagement management

STANDARD PACKAGE

₹19,999

- Management of up to 3 platforms
- 20 posts per month (graphics and captions included)
- Monthly content calendar creation
- Advanced analytics and growth insights

PREMIUM PACKAGE

₹29,999

- End-to-end social media management for 4+ platforms
- 30+ posts per month with targeted ad campaigns
- Influencer collaboration and outreach
- 24/7 account monitoring and tracking

OUR MARKETING PACKAGES

WHATSAPP LEAD MACHINE

₹9,999

- WhatsApp broadcast campaign setup
- 2 marketing campaign setup
- Campaign copywriting (sales-driven)
- Campaign performance report

OMNI SOCIAL LEAD MACHINE

₹19,999

- Everything in Tier 1 PLUS:
- Facebook & Instagram Ad Campaigns
- 3 ad creatives (carousel, reels, static)
- Monthly analytics & growth report

FULL GROWTH LEAD MACHINE

₹29,999

- Everything in Tier 2 PLUS:
- Google Search Ads (target people searching for you)
- Advanced analytics dashboard
- Monthly strategy call for campaign scaling